Original stories.
A company built around them.

I'm Ray Brown, founder and creative lead of Rayofla Kft., an independent production company based in Budapest with roots in Los Angeles. I create original video, written stories and podcasts, and build the publishing and distribution systems around them. These four platforms are part of a company I'm developing to produce work with other creatives and reach audiences in North America and beyond.

Magyar Minute

magyarminute.com

My voice, and a way into Hungary

Magyar Minute is where I share what I experience, question and learn. A meal, a workshop or a press conference can open a larger story. I bring my observations together with researched context and a clearly expressed personal view. English stories and Hungarian versions invite more people into the conversation, with room for contributors who bring their own knowledge.

Urban Budapest

urbanbudapest.com

A light on people and businesses

I want people doing worthwhile work here to be easier to find. Urban Budapest combines an English-first city magazine with a local directory. Through stories, visuals and practical profiles, I introduce the people behind businesses and creative work. A story gives someone a reason to care; a profile helps them find the place and plan a visit.

budapest.fm

budapest.fm

A home for a fuller conversation

Some subjects need a longer conversation or a voice people return to. Budapest.fm gives podcasters a channel and a hosting service for their own shows. Publishing, distribution and optional transcript and language tools help a recording travel further. Creators can build an ongoing conversation, and listeners have another way to discover the people behind it.

dafado

dafado.com

Word of mouth, in someone's own voice

I believe word of mouth is the most useful starting point for a review. Dafado lets someone scan a business's QR code and record their experience. The original voice stays beside readable, translatable text. Customers can hear the details for themselves; businesses can learn from recurring praise and concerns. The purpose is to make first-hand experience more useful.

Stories need a life beyond the first release. My production experience guides AI-assisted engines for transcripts, captions, language versions, web publishing and social distribution. RayCore, behind Magyar Minute, is one working example. Human creativity and editorial judgment direct the process.

I'm also developing a feature documentary about WAR, drawing on the unseen archive preserved by my father, Harold Brown, a founding member and original drummer. I'm seeking funding and creative collaborators to bring this film and the company's next chapter forward.

For commissions, production partnerships or investment conversations, get in touch. Paid work is disclosed; editorial opinions and customer reviews remain independent.

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